



Contact: Annika Lundmark  
Marketing Director  
512-250-2910

For Immediate Release

### **Baylor University Goes Wall-to-Wall with Matrix® C2 Turf**



Floyd Casey Stadium

**Austin, Texas April 26, 2010** – Hellas Construction was selected to perform the wall-to-wall stadium renovations featuring the Matrix® C2 Turf for the NCAA Division I, BIG XII Conference Floyd Casey Stadium. The renowned Matrix® product is already installed in Baylor’s state-of-the-art indoor football practice facility, and was also the turf of choice for the Women’s indoor softball practice complex.

“When a customer comes back to purchase a second or a third field, we know we have done our job and that our product performs, nothing makes us happier. We contribute the success to the playability and durability of the product,” said Reed J. Seaton, President of Hellas Construction.



Baylor Indoor Practice Facility

The field construction at Floyd Casey Stadium will start immediately. The Matrix® Turf Product was developed and introduced in 2007, since then nearly 200 Stadiums in Texas and surrounding states have installed the product. The new Cowboys stadium chose Matrix for its convertible fields, which includes the NFL game field where Super Bowl XLV will be played in 2011.

#### About Hellas Construction, Inc.

Headquartered in Austin, Texas, Hellas Construction is one of the largest sports and surfacing contractors in the United States. The company specializes in the general construction of sports facilities and synthetic turf installation. Current clients include the new Dallas Cowboys Stadium, the Alamodome in San Antonio, J. Lawrence Walkup Skydome at Northern Arizona University, The Kibbie Dome at The University of Idaho, Spec Towns Track at The University of Georgia and numerous stadiums across the nation. For more information visit [www.hellasconstruction.com](http://www.hellasconstruction.com).