

**2012 International Bowl to be Played on Matrix® Turf
by Hellas Sports Construction**

Kelly Reeves Athletic Complex to host third annual football game

AUSTIN, Texas (February 1, 2012) – The 2012 International Bowl will be played on Matrix® turf today at the Kelly Reeves Athletic Complex featuring America’s top high school football players against the IFAF World Team of premiere players age 19-and-under from 20 countries. Kickoff is set for 5 p.m. CT.

The third annual International Bowl showcases talent selected by USA Football and the International Federation of American Football (IFAF), which is comprised of 62 countries spanning six continents. Both teams will field a roster of 50 players.

The game will be televised live in high definition on CBS Sports Network and American Forces Network for deployed U.S. service men and women. A live stream will also be broadcasted on the Internet for countries outside of the U.S. and Canada.

Hellas has installed the Matrix® product in hundreds of stadiums across Texas, including Dallas Cowboys Stadium, the Alamodome, Texas Tech University, University of Texas-El Paso, and Baylor University.

For more information about the International Bowl visit:

<http://www.usafootball.com/news/national-teams/>

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